

# Individual Decisions

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The attached reports will be taken as an  
Individual Portfolio Member Decisions on:

20 November 2007

Ref:	Title	Portfolio Member	Page No.
ID 1496	20mph Zone – Various Roads, Theale	Councillor Keith Chopping	1
ID1468	Introduction of a Saturday Parking Charge in the Football Club Car Park, Newbury.	Councillor Keith Chopping	4



## Individual Decision

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<b>Title of Report:</b>	<b>20mph Zone – Various Roads, Theale</b>		
<b>Report to be considered by:</b>	<b>Councillor Keith Chopping</b>	<b>on:</b>	<b>20<sup>th</sup> November 2007</b>
<b>Forward Plan Ref:</b>	<b>ID 1496</b>		

### Purpose of Report:

To inform the Executive Member for Planning and Highways of the comments received during the statutory consultation on the introduction of a 20mph zone on various roads in Theale and to seek approval of officer recommendations.

### Recommended Action:

That the Executive Member for Planning and Highways resolves to approve the recommendations as set out in section 4 of this report.

### Reason for decision to be taken:

The speed limit was considered as part of Speed Limit Review in October 2006.

### List of other options considered:

Not to implement the proposed speed limit.

### Key background documentation:

- High Street, Theale - Speed limit assessment report.
- Minutes of speed limit review – October 2006.
- ID1323 report - Speed Limit Review Oct 2006.
- Responses received during statutory consultation.
- Plan ref SLR/06/26/001.

<b>Portfolio Member:</b>	Keith Chopping
<b>Tel. No.:</b>	(0118) 983 4625
<b>E-mail Address:</b>	<a href="mailto:kchopping@westberks.gov.uk">kchopping@westberks.gov.uk</a>

### Contact Officer Details

<b>Name:</b>	Andrew Garratt
<b>Job Title:</b>	Principal Traffic & Road Safety Engineer
<b>Tel. No.:</b>	01635 519491
<b>E-mail Address:</b>	<a href="mailto:agarratt@westberks.gov.uk">agarratt@westberks.gov.uk</a>

## Supporting Information

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### 1 Background

- 1.1 As part of the Speed Limit Review held during October 2006, the Speed Limit Task Group considered and recommended a request to introduce a 20mph zone on the High Street, between its junctions with Church Lane and the un-named road linking High Street to the A4.
- 1.2 It was also considered appropriate to include the residential housing estate to the eastern end of the village as this area is extensively traffic calmed by a series of raised tables.
- 1.3 The Speed Limit Task Group recommendations were formally approved by Individual Decision on 21<sup>st</sup> December 2006. The proposed 20mph speed limit was then advertised during August 2007.

### 2 Results of statutory consultation

- 2.1 At the close of the statutory advertisement and consultation period two responses had been received. One was from The Police supporting the proposal and one from a resident of Woodfield Way objecting to the proposal.
- 2.2 The Police supported the proposal as there are traffic calming measures which would make the 20mph speed limit self enforcing.
- 2.3 The objection to the 20mph zone was made on the grounds that the measures already in place were adequate to control vehicular speed in that area. It states that cars already are unable to negotiate these measures unless they travel at very low speeds and statutory reduction of the speed limit is not necessary.

### 3 Conclusion

- 3.1 It would make sense to include the residential area within the 20mph speed limit zone due to the character of the estate, the possibility of children using the roads and given that traffic calming features already exist.

### 4 Recommendations

- 4.1 It is recommended that the proposed 20mph zone be introduced as advertised and that the respondents to the statutory consultation be informed accordingly.

## Appendices

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N/A

## Implications

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<b>Policy:</b>	None arising from this report.
<b>Financial:</b>	The recommendations will be funded from the Council's Capital Programme.
<b>Personnel:</b>	None arising from this report.
<b>Legal:</b>	The speed limit traffic regulation order will require sealing by Legal and Electoral Services.
<b>Environmental:</b>	The proposed changes to the speed limits will improve road safety and therefore provide environmental benefits to local residents.
<b>Equalities:</b>	None arising from this report.
<b>Partnering:</b>	None arising from this report.
<b>Property:</b>	None arising from this report.
<b>Risk Management:</b>	None arising from this report.
<b>Community Safety:</b>	None arising from this report.

## Consultation Responses

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<b>Members:</b>	
<b>Leader of Council:</b>	Councillor Graham Jones supports the proposals.
<b>Overview &amp; Scrutiny Commission Chairman:</b>	Councillor Brian Bedwell is happy with the recommended action provided that the ward member supports the proposals.
<b>Policy Development Commission Chairman:</b>	N/A
<b>Ward Members:</b>	Councillor Alan Macro supports the proposals.
<b>Opposition Spokesperson:</b>	Councillor Keith Woodhams supports the proposal as he is a member of the Task Group that recommended the 20mph speed limit.
<b>Local Stakeholders:</b>	Have been consulted as part of the statutory consultation process.
<b>Officers Consulted:</b>	Mark Cole and Mark Edwards.
<b>Trade Union:</b>	N/A

## Individual Decision

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<b>Title of Report:</b>	<b>Introduction of a Saturday Parking Charge in the Football Club Car Park, Newbury.</b>		
<b>Report to be considered by:</b>	<b>Councillor Keith Chopping</b>	<b>on:</b>	<b>20 November 2007</b>
<b>Forward Plan Ref:</b>	<b>ID1468</b>		

### Purpose of Report:

To inform the Executive Member for Planning and Highways of a proposal to introduce a Saturday parking charge in the Football Club Car Park, Newbury; and to seek authority to advertise the Parking Order.

### Recommended Action:

That the Executive Member for Planning and Highways resolves to approve the recommendations as set out in Section 5 of the report.

### Reason for decision to be taken:

To standardise the use of a Saturday parking charge in all of the Newbury pay to park car parks.

### List of other options considered:

To take no action.

### Key background documentation:

None

<b>Portfolio Member:</b>	Councillor Keith Chopping
<b>Tel. No.:</b>	01189 832057
<b>E-mail</b>	kchopping@westberks.gov.uk
<b>Address:</b>	

### **Contact Officer Details**

<b>Name:</b>	Martyn Baker
<b>Job Title:</b>	Car Parks & CCTV Manager
<b>Tel. No.:</b>	01635 519211
<b>E-mail</b>	mebaker@westberks.gov.uk
<b>Address:</b>	

## Supporting Information

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### 1. Background

- 1.1 To recommend that a Saturday parking charge is introduced in the car park at the Football Club, Faraday Road, Newbury.

### 2. Factors for Consideration

- 2.1 The car parks in Newbury have four groupings with a unique tariff structure for each group.

(a) The first group comprises the Kennet Centre and Northbrook multi-storey car parks.

(b) The second group comprises Pelican Lane, Parkway, West Street, 8 Bells, Market Street and Central and this group offers both short-stay and long stay parking within a graduated tariff structure.

(c) The third group comprises Jack Street, Northcroft Lane, Northbrook Place, the Wharf, the Mall Cheap Street and Bear Lane. The tariff structure for this group is geared to short-term shopper parking, with parking over three hours at a higher price.

(d) The fourth group comprises those car parks that are slightly out of the Town Centre and includes Northcroft Lane West; Newbury Football Club (parking charges currently apply on weekdays only); and the Council's staff car park in Market Street (available only on Saturdays).

- 2.2 The car park at the Newbury Football Club lies at the end of Faraday Road and offers 70 parking spaces. It falls within the fourth group of car parks set out in 2.1(d) above and its' out-of-Town location is reflected in the modest scale of charges which are shown in Table A below. The low parking charges shown in Table A should be compared to the 70p per hour charge that is uniformly applied to all the car parks that fall within the first three groups of Town Centre car parks.

**Table A: Current Parking Charges at Newbury Football Club Car Park**

Parking Time	Parking Charge
Up to 2 hours	£0.60
Up to 4 hours	£1.20
Up to 10 hours	£2.00

- 2.3 The Council owns the site, but under the arrangements concluded with the former holders of the lease for the football club site, parking charges were operated by the Council on weekdays only and not on a Saturday. Instead, spectators attending Saturday matches could park there and pay a small parking fee, the value of which was then deducted from the match admission fee. This arrangement was administered solely by the then football club organisers.
- 2.4 The Council's Transitional Parking Strategy has recognised the importance of putting customers first during the impending period of Town Centre development. Through the existing tariff structures, the Council provides for a range of customer requirements ranging from very short-term parking to all-day budget parking. However, it is important to ensure that customers in all of the car parks receive equal treatment and this includes the requirement to pay for their parking.
- 2.5 The former Newbury Town Football Club that used the Faraday Road ground and the car park is now defunct. The current leaseholders no longer have the match-day parking arrangement and consequently parking in this car park is free to the public on Saturdays. This is an anomaly in Newbury as all of the Council's other pay to park car parks in the Town have a Saturday charge. The exception is the Bayer car park, which is leased by the Council for use on Saturdays only, and offers free parking.
- 2.6 It is considered that a Saturday parking charge should immediately be introduced at the Football Club car park following the necessary statutory advertisement. The charge should be same as the weekday charge in Table A. This will then ensure that all the car parks that fall within Group 4 (see 2.1 (d)) of the Council's pay to park car parks are consistent in both their charges and the days of charging.

### **3. Financial Implications**

- 3.1 The cost of advertising the Parking Order and amending the tariff board will be about £1,000.
- 3.2 It is considered that there will be a modest financial impact. Income, in a full year, is expected to increase by some £1,500.

### **4. Conclusions**

- 4.1 All of Newbury's car parks will play an important role in delivering the Council's Transitional Parking Strategy. While the use of all parking resources must be encouraged and optimised during the period of Town Centre re-development it is equally important that the Council's tariff structure for each group of car parks is consistently applied.
- 4.2 There is currently no Saturday charge at the Football Club car park in Faraday Road, Newbury. This is an anomaly as all of the Council's other pay to park car parks in the Town levy a Saturday parking charge. It is proposed to correct this anomaly by applying the existing weekday charge at this car park on Saturdays. This would take immediate effect following the necessary statutory advertisement.



## 5. Recommendations

- 5.1 That a Saturday tariff structure be implemented for the Football Club car park as shown in Table A, in Section 2.2 of this report.
- 5.2 That the relevant Parking Order be amended and advertised as necessary.

## Appendices

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Appendix A: Summary of the Ward Members Responses

## Implications

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<b>Policy:</b>	The proposal to introduce a Saturday parking charge in the Football Club car park, Newbury is wholly consistent with both existing car parks practice and the prevailing parking charges in Newbury.
<b>Financial:</b>	West Berkshire Council's Group Accountant for Highways and Transport has stated that the cost of introducing this charge will be more than offset by anticipated parking revenues. There are no additional costs in monitoring parking at the Football Club car park.
<b>Personnel:</b>	None arising from this report.
<b>Legal:</b>	The amendments to the Parking Order and the sealing of the amended Parking Order will be undertaken by Legal Services.
<b>Environmental:</b>	None arising from this report.
<b>Equalities:</b>	None arising from this report. Blue Badge holders will still be able to park free of charge.
<b>Partnering:</b>	None arising from this report.
<b>Property:</b>	None arising from this report.
<b>Risk Management:</b>	None arising from this report.
<b>Community Safety:</b>	None arising from this report.

## Consultation Responses

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<b>Members:</b>	
<b>Leader of Council:</b>	No response from Councillor Graham Jones by the end of the consultation period (consultation e-mail sent on 19 July 2007). Any comments will be verbally reported when the decision is made.
<b>Overview &amp; Scrutiny Commission Chairman:</b>	Councillor Brian Bedwell was consulted by e-mail sent on 19 July 2007 and has replied to state that he has no comment to make on this report

<b>Policy Development</b>	Not Applicable.
<b>Commission Chairman:</b>	
<b>Ward Members:</b>	Ward Members for the Falkland; Victoria; Northcroft; Clay Hill; and St Johns wards have been consulted by an e-mail sent on 19 July 2007. A summary of the ward Member replies is shown at Appendix A.
<b>Opposition Spokesperson:</b>	Councillor Keith Woodhams was consulted by e-mail sent on 6 September 2007 and has replied to state that he will concur with the comments of the ward Members and trusts that the consultations will support the new move.
<b>Local Stakeholders:</b>	Will be consulted as part of the statutory advertisement and consultation process.
<b>Officers Consulted:</b>	John Ashworth; Mark Edwards; Mark Cole; Bob Watson
<b>Trade Union:</b>	Not applicable.

<b>Is this item subject to call-in.</b>	Yes: <input checked="" type="checkbox"/>	No: <input type="checkbox"/>
If not subject to call-in please put a cross in the appropriate box:		
The item is due to be referred to Council for final approval	<input type="checkbox"/>	
Delays in implementation could have serious financial implications for the Council	<input type="checkbox"/>	
Delays in implementation could compromise the Council's position	<input type="checkbox"/>	
Considered or reviewed by OSC or associated Task Groups within preceding 6 months	<input type="checkbox"/>	
Item is Urgent Key Decision	<input type="checkbox"/>	

## **Appendix A: Summary of the Ward Members Responses**

The Ward Members for Falkland; Victoria; Northcroft; Clay Hill; and St Johns wards were consulted in the preparation of this report. All ward members were originally consulted by e-mail sent on 22 May 2007 when the report was scheduled for the Executive. The report was subsequently withdrawn from the Executive and progressed as a report for Individual Decision and a further consultation was issued by e-mail on 19 July 2007. The Ward Members were asked to reply by 24 August 2007.

The result of the consultation with Ward Members is:

### **Clay Hill Ward**

- Councillor Jeff Beck had not replied by the end of consultation period. Any subsequent comments will be verbally reported when the decision is made.
- Councillor Dave Goff had not replied by the end of consultation period. Any subsequent comments will be verbally reported when the decision is made.

### **Falkland Ward**

- Councillor Howard Bairstow had not replied by the end of consultation period. Any subsequent comments will be verbally reported when the decision is made.
- Councillor Adrian Edwards replied on 23 May 2007. He stated:

***“I was under the impression that the Bayer car park was free. If so, the second para is strictly not correct.”***

This report deals with pay to park car parks. The Bayer car park is offered for use on Saturday only and there is no parking charge. This is one of several free car parks provided by the Council. The Football Club has charges all week except Saturday and this is inconsistent with the Council's other pay to park car parks.

### **Northcroft Ward**

- Councillor Tony Vickerws had not replied by the end of consultation period. Any subsequent comments will be verbally reported when the decision is made.
- Councillor Gwen Mason had not replied by the end of consultation period. Any subsequent comments will be verbally reported when the decision is made.

### **St Johns Ward**

- Councillor Mike Johnston replied on 29 May 2007 and stated:

***“Thank you for sight of these documents.***

***One issue I have with having additional charges on outlying car parks is that it will not encourage people to park away from the Town Centre and walk in, it might just encourage people to drive to Town Centre car parks and cause more congestion.***

***While you estimate that the payback is 8 months against the cost of signs, what additional enforcement will be needed? Will this impact existing enforcement ability as the Football Club is away from the centre, thus there might be lost revenue elsewhere.***

***Generally, I am not sure if this will be seen as just another tax on the motorist, with no visible benefit at a time of considerable disruption and existing dissatisfaction with transport in Newbury Town Centre.”***

In reply to Councillor Mike Johnston's comments, it must be noted that the current lack of a Saturday parking charge in this car park has arisen solely from the use of the car park on Saturdays by the previous holders of the lease of the football club site. This lease is now defunct and it is considered appropriate to implement a Saturday parking charge to bring the car park into line with the Council's other pay to park car parks. The proposed charges are modest and reflect the out-of-town location of the car park. It is not considered that an all-day parking charge of £2.00 (or 20p per hour for the period 8.00am to 6.00pm) is an unfair imposition on motorists to park in a car park with lighting that is regularly maintained and cleaned. Parking controls in this car park are enforced throughout the week and form a routine part of the Parking Inspector's schedules. The Saturday enforcement of this car park can be easily absorbed into the schedule without the need for additional resources.

- Councillor Ieuan Tuck had not replied by the end of consultation period. Any subsequent comments will be verbally reported when the decision is made.

#### **Victoria Ward**

- Councillor Gabrielle McGarvey had not replied by the end of consultation period. Any subsequent comments will be verbally reported when the decision is made.
- Councillor Roger Hunneman had not replied by the end of consultation period. Any subsequent comments will be verbally reported when the decision is made.

## Individual Decision

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<b>Title of Report:</b>	<b>20mph Zone – Various Roads, Theale</b>		
<b>Report to be considered by:</b>	<b>Councillor Keith Chopping</b>	<b>on:</b>	<b>20<sup>th</sup> November 2007</b>
<b>Forward Plan Ref:</b>	<b>ID 1496</b>		

### Purpose of Report:

To inform the Executive Member for Planning and Highways of the comments received during the statutory consultation on the introduction of a 20mph zone on various roads in Theale and to seek approval of officer recommendations.

### Recommended Action:

That the Executive Member for Planning and Highways resolves to approve the recommendations as set out in section 4 of this report.

### Reason for decision to be taken:

The speed limit was considered as part of Speed Limit Review in October 2006.

### List of other options considered:

Not to implement the proposed speed limit.

### Key background documentation:

- High Street, Theale - Speed limit assessment report.
- Minutes of speed limit review – October 2006.
- ID1323 report - Speed Limit Review Oct 2006.
- Responses received during statutory consultation.
- Plan ref SLR/06/26/001.

<b>Portfolio Member:</b>	Keith Chopping
<b>Tel. No.:</b>	(0118) 983 4625
<b>E-mail Address:</b>	<a href="mailto:kchopping@westberks.gov.uk">kchopping@westberks.gov.uk</a>

### Contact Officer Details

<b>Name:</b>	Andrew Garratt
<b>Job Title:</b>	Principal Traffic & Road Safety Engineer
<b>Tel. No.:</b>	01635 519491
<b>E-mail Address:</b>	<a href="mailto:agarratt@westberks.gov.uk">agarratt@westberks.gov.uk</a>

## Supporting Information

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### 1 Background

- 1.1 As part of the Speed Limit Review held during October 2006, the Speed Limit Task Group considered and recommended a request to introduce a 20mph zone on the High Street, between its junctions with Church Lane and the un-named road linking High Street to the A4.
- 1.2 It was also considered appropriate to include the residential housing estate to the eastern end of the village as this area is extensively traffic calmed by a series of raised tables.
- 1.3 The Speed Limit Task Group recommendations were formally approved by Individual Decision on 21<sup>st</sup> December 2006. The proposed 20mph speed limit was then advertised during August 2007.

### 2 Results of statutory consultation

- 2.1 At the close of the statutory advertisement and consultation period two responses had been received. One was from The Police supporting the proposal and one from a resident of Woodfield Way objecting to the proposal.
- 2.2 The Police supported the proposal as there are traffic calming measures which would make the 20mph speed limit self enforcing.
- 2.3 The objection to the 20mph zone was made on the grounds that the measures already in place were adequate to control vehicular speed in that area. It states that cars already are unable to negotiate these measures unless they travel at very low speeds and statutory reduction of the speed limit is not necessary.

### 3 Conclusion

- 3.1 It would make sense to include the residential area within the 20mph speed limit zone due to the character of the estate, the possibility of children using the roads and given that traffic calming features already exist.

### 4 Recommendations

- 4.1 It is recommended that the proposed 20mph zone be introduced as advertised and that the respondents to the statutory consultation be informed accordingly.

## Appendices

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N/A

## Implications

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<b>Policy:</b>	None arising from this report.
<b>Financial:</b>	The recommendations will be funded from the Council's Capital Programme.
<b>Personnel:</b>	None arising from this report.
<b>Legal:</b>	The speed limit traffic regulation order will require sealing by Legal and Electoral Services.
<b>Environmental:</b>	The proposed changes to the speed limits will improve road safety and therefore provide environmental benefits to local residents.
<b>Equalities:</b>	None arising from this report.
<b>Partnering:</b>	None arising from this report.
<b>Property:</b>	None arising from this report.
<b>Risk Management:</b>	None arising from this report.
<b>Community Safety:</b>	None arising from this report.

## Consultation Responses

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<b>Members:</b>	
<b>Leader of Council:</b>	Councillor Graham Jones supports the proposals.
<b>Overview &amp; Scrutiny Commission Chairman:</b>	Councillor Brian Bedwell is happy with the recommended action provided that the ward member supports the proposals.
<b>Policy Development Commission Chairman:</b>	N/A
<b>Ward Members:</b>	Councillor Alan Macro supports the proposals.
<b>Opposition Spokesperson:</b>	Councillor Keith Woodhams supports the proposal as he is a member of the Task Group that recommended the 20mph speed limit.
<b>Local Stakeholders:</b>	Have been consulted as part of the statutory consultation process.
<b>Officers Consulted:</b>	Mark Cole and Mark Edwards.
<b>Trade Union:</b>	N/A





## Individual Decision

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<b>Title of Report:</b>	<b>Introduction of a Saturday Parking Charge in the Football Club Car Park, Newbury.</b>		
<b>Report to be considered by:</b>	<b>Councillor Keith Chopping</b>	<b>on:</b>	<b>20 November 2007</b>
<b>Forward Plan Ref:</b>	<b>ID1468</b>		

### Purpose of Report:

To inform the Executive Member for Planning and Highways of a proposal to introduce a Saturday parking charge in the Football Club Car Park, Newbury; and to seek authority to advertise the Parking Order.

### Recommended Action:

That the Executive Member for Planning and Highways resolves to approve the recommendations as set out in Section 5 of the report.

### Reason for decision to be taken:

To standardise the use of a Saturday parking charge in all of the Newbury pay to park car parks.

### List of other options considered:

To take no action.

### Key background documentation:

None

<b>Portfolio Member:</b>	Councillor Keith Chopping
<b>Tel. No.:</b>	01189 832057
<b>E-mail</b>	kchopping@westberks.gov.uk
<b>Address:</b>	

### **Contact Officer Details**

<b>Name:</b>	Martyn Baker
<b>Job Title:</b>	Car Parks & CCTV Manager
<b>Tel. No.:</b>	01635 519211
<b>E-mail</b>	mebaker@westberks.gov.uk
<b>Address:</b>	

## Supporting Information

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### 1. Background

- 1.1 To recommend that a Saturday parking charge is introduced in the car park at the Football Club, Faraday Road, Newbury.

### 2. Factors for Consideration

- 2.1 The car parks in Newbury have four groupings with a unique tariff structure for each group.

(a) The first group comprises the Kennet Centre and Northbrook multi-storey car parks.

(b) The second group comprises Pelican Lane, Parkway, West Street, 8 Bells, Market Street and Central and this group offers both short-stay and long stay parking within a graduated tariff structure.

(c) The third group comprises Jack Street, Northcroft Lane, Northbrook Place, the Wharf, the Mall Cheap Street and Bear Lane. The tariff structure for this group is geared to short-term shopper parking, with parking over three hours at a higher price.

(d) The fourth group comprises those car parks that are slightly out of the Town Centre and includes Northcroft Lane West; Newbury Football Club (parking charges currently apply on weekdays only); and the Council's staff car park in Market Street (available only on Saturdays).

- 2.2 The car park at the Newbury Football Club lies at the end of Faraday Road and offers 70 parking spaces. It falls within the fourth group of car parks set out in 2.1(d) above and its' out-of-Town location is reflected in the modest scale of charges which are shown in Table A below. The low parking charges shown in Table A should be compared to the 70p per hour charge that is uniformly applied to all the car parks that fall within the first three groups of Town Centre car parks.

**Table A: Current Parking Charges at Newbury Football Club Car Park**

Parking Time	Parking Charge
Up to 2 hours	£0.60
Up to 4 hours	£1.20
Up to 10 hours	£2.00

- 2.3 The Council owns the site, but under the arrangements concluded with the former holders of the lease for the football club site, parking charges were operated by the Council on weekdays only and not on a Saturday. Instead, spectators attending Saturday matches could park there and pay a small parking fee, the value of which was then deducted from the match admission fee. This arrangement was administered solely by the then football club organisers.
- 2.4 The Council's Transitional Parking Strategy has recognised the importance of putting customers first during the impending period of Town Centre development. Through the existing tariff structures, the Council provides for a range of customer requirements ranging from very short-term parking to all-day budget parking. However, it is important to ensure that customers in all of the car parks receive equal treatment and this includes the requirement to pay for their parking.
- 2.5 The former Newbury Town Football Club that used the Faraday Road ground and the car park is now defunct. The current leaseholders no longer have the match-day parking arrangement and consequently parking in this car park is free to the public on Saturdays. This is an anomaly in Newbury as all of the Council's other pay to park car parks in the Town have a Saturday charge. The exception is the Bayer car park, which is leased by the Council for use on Saturdays only, and offers free parking.
- 2.6 It is considered that a Saturday parking charge should immediately be introduced at the Football Club car park following the necessary statutory advertisement. The charge should be same as the weekday charge in Table A. This will then ensure that all the car parks that fall within Group 4 (see 2.1 (d)) of the Council's pay to park car parks are consistent in both their charges and the days of charging.

### **3. Financial Implications**

- 3.1 The cost of advertising the Parking Order and amending the tariff board will be about £1,000.
- 3.2 It is considered that there will be a modest financial impact. Income, in a full year, is expected to increase by some £1,500.

### **4. Conclusions**

- 4.1 All of Newbury's car parks will play an important role in delivering the Council's Transitional Parking Strategy. While the use of all parking resources must be encouraged and optimised during the period of Town Centre re-development it is equally important that the Council's tariff structure for each group of car parks is consistently applied.
- 4.2 There is currently no Saturday charge at the Football Club car park in Faraday Road, Newbury. This is an anomaly as all of the Council's other pay to park car parks in the Town levy a Saturday parking charge. It is proposed to correct this anomaly by applying the existing weekday charge at this car park on Saturdays. This would take immediate effect following the necessary statutory advertisement.

## 5. Recommendations

- 5.1 That a Saturday tariff structure be implemented for the Football Club car park as shown in Table A, in Section 2.2 of this report.
- 5.2 That the relevant Parking Order be amended and advertised as necessary.

## Appendices

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Appendix A: Summary of the Ward Members Responses

## Implications

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<b>Policy:</b>	The proposal to introduce a Saturday parking charge in the Football Club car park, Newbury is wholly consistent with both existing car parks practice and the prevailing parking charges in Newbury.
<b>Financial:</b>	West Berkshire Council's Group Accountant for Highways and Transport has stated that the cost of introducing this charge will be more than offset by anticipated parking revenues. There are no additional costs in monitoring parking at the Football Club car park.
<b>Personnel:</b>	None arising from this report.
<b>Legal:</b>	The amendments to the Parking Order and the sealing of the amended Parking Order will be undertaken by Legal Services.
<b>Environmental:</b>	None arising from this report.
<b>Equalities:</b>	None arising from this report. Blue Badge holders will still be able to park free of charge.
<b>Partnering:</b>	None arising from this report.
<b>Property:</b>	None arising from this report.
<b>Risk Management:</b>	None arising from this report.
<b>Community Safety:</b>	None arising from this report.

## Consultation Responses

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<b>Members:</b>	
<b>Leader of Council:</b>	No response from Councillor Graham Jones by the end of the consultation period (consultation e-mail sent on 19 July 2007). Any comments will be verbally reported when the decision is made.
<b>Overview &amp; Scrutiny Commission Chairman:</b>	Councillor Brian Bedwell was consulted by e-mail sent on 19 July 2007 and has replied to state that he has no comment to make on this report

<b>Policy Development</b>	Not Applicable.
<b>Commission Chairman:</b>	
<b>Ward Members:</b>	Ward Members for the Falkland; Victoria; Northcroft; Clay Hill; and St Johns wards have been consulted by an e-mail sent on 19 July 2007. A summary of the ward Member replies is shown at Appendix A.
<b>Opposition Spokesperson:</b>	Councillor Keith Woodhams was consulted by e-mail sent on 6 September 2007 and has replied to state that he will concur with the comments of the ward Members and trusts that the consultations will support the new move.
<b>Local Stakeholders:</b>	Will be consulted as part of the statutory advertisement and consultation process.
<b>Officers Consulted:</b>	John Ashworth; Mark Edwards; Mark Cole; Bob Watson
<b>Trade Union:</b>	Not applicable.

<b>Is this item subject to call-in.</b>	Yes: <input checked="" type="checkbox"/>	No: <input type="checkbox"/>
If not subject to call-in please put a cross in the appropriate box:		
The item is due to be referred to Council for final approval	<input type="checkbox"/>	
Delays in implementation could have serious financial implications for the Council	<input type="checkbox"/>	
Delays in implementation could compromise the Council's position	<input type="checkbox"/>	
Considered or reviewed by OSC or associated Task Groups within preceding 6 months	<input type="checkbox"/>	
Item is Urgent Key Decision	<input type="checkbox"/>	

## **Appendix A: Summary of the Ward Members Responses**

The Ward Members for Falkland; Victoria; Northcroft; Clay Hill; and St Johns wards were consulted in the preparation of this report. All ward members were originally consulted by e-mail sent on 22 May 2007 when the report was scheduled for the Executive. The report was subsequently withdrawn from the Executive and progressed as a report for Individual Decision and a further consultation was issued by e-mail on 19 July 2007. The Ward Members were asked to reply by 24 August 2007.

The result of the consultation with Ward Members is:

### **Clay Hill Ward**

- Councillor Jeff Beck had not replied by the end of consultation period. Any subsequent comments will be verbally reported when the decision is made.
- Councillor Dave Goff had not replied by the end of consultation period. Any subsequent comments will be verbally reported when the decision is made.

### **Falkland Ward**

- Councillor Howard Bairstow had not replied by the end of consultation period. Any subsequent comments will be verbally reported when the decision is made.
- Councillor Adrian Edwards replied on 23 May 2007. He stated:

***“I was under the impression that the Bayer car park was free. If so, the second para is strictly not correct.”***

This report deals with pay to park car parks. The Bayer car park is offered for use on Saturday only and there is no parking charge. This is one of several free car parks provided by the Council. The Football Club has charges all week except Saturday and this is inconsistent with the Council's other pay to park car parks.

### **Northcroft Ward**

- Councillor Tony Vickerws had not replied by the end of consultation period. Any subsequent comments will be verbally reported when the decision is made.
- Councillor Gwen Mason had not replied by the end of consultation period. Any subsequent comments will be verbally reported when the decision is made.

### **St Johns Ward**

- Councillor Mike Johnston replied on 29 May 2007 and stated:

***“Thank you for sight of these documents.***

***One issue I have with having additional charges on outlying car parks is that it will not encourage people to park away from the Town Centre and walk in, it might just encourage people to drive to Town Centre car parks and cause more congestion.***

***While you estimate that the payback is 8 months against the cost of signs, what additional enforcement will be needed? Will this impact existing enforcement ability as the Football Club is away from the centre, thus there might be lost revenue elsewhere.***

***Generally, I am not sure if this will be seen as just another tax on the motorist, with no visible benefit at a time of considerable disruption and existing dissatisfaction with transport in Newbury Town Centre.”***

In reply to Councillor Mike Johnston's comments, it must be noted that the current lack of a Saturday parking charge in this car park has arisen solely from the use of the car park on Saturdays by the previous holders of the lease of the football club site. This lease is now defunct and it is considered appropriate to implement a Saturday parking charge to bring the car park into line with the Council's other pay to park car parks. The proposed charges are modest and reflect the out-of-town location of the car park. It is not considered that an all-day parking charge of £2.00 (or 20p per hour for the period 8.00am to 6.00pm) is an unfair imposition on motorists to park in a car park with lighting that is regularly maintained and cleaned. Parking controls in this car park are enforced throughout the week and form a routine part of the Parking Inspector's schedules. The Saturday enforcement of this car park can be easily absorbed into the schedule without the need for additional resources.

- Councillor Ieuan Tuck had not replied by the end of consultation period. Any subsequent comments will be verbally reported when the decision is made.

#### **Victoria Ward**

- Councillor Gabrielle McGarvey had not replied by the end of consultation period. Any subsequent comments will be verbally reported when the decision is made.
- Councillor Roger Hunneman had not replied by the end of consultation period. Any subsequent comments will be verbally reported when the decision is made.